

## OBJECT CARPET at the imm cologne: MEDITERRANEO – designed by Matteo Thun & Antonio Rodriguez – with new formats



Photo: OBJECT CARPET

*OBJECT CARPET and seven strong partner brands from the interior sector will be represented at the imm cologne from January 14 to 18, 2024. In addition to strikingly designed classics from the FORUM FOR GREAT IDEAS series, the premium manufacturer will present MEDITERRANEO designed by Matteo Thun and Antonio Rodriguez for the first time at a trade fair in Germany, featuring additional formats and new design options.*

Authentically Italian. Inspired by nature. Timeless. **OBJECT CARPET** is presenting the sensual indoor and outdoor collection MEDITERRANEO designed by Matteo Thun and Antonio Rodriguez at its stand A026, Hall 1.2. Visitors can get an up-close look at the naturally Mediterranean charm of this collection. It may look robust and rough like rattan, but the carpet is actually surprisingly supple. It is extremely soft and sensual, evoking a Mediterranean nonchalance. This natural feel invites you to take off your shoes.

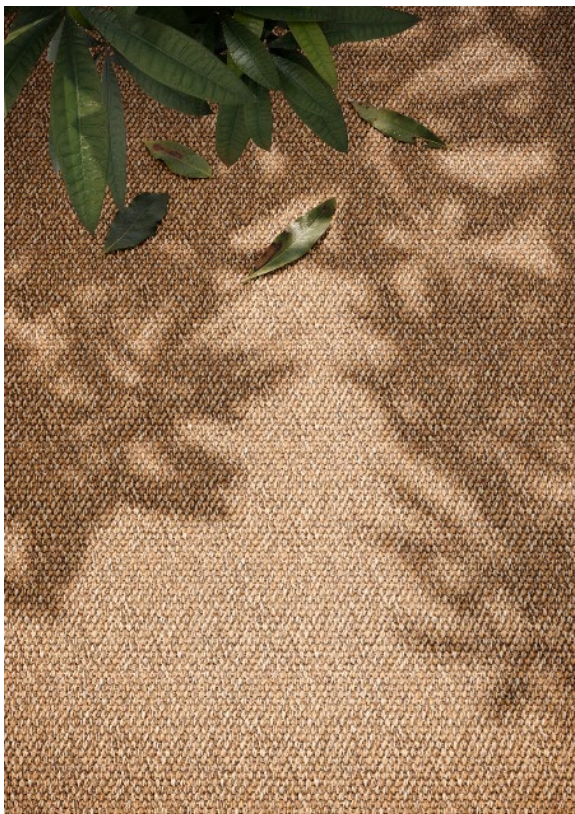
Suitable for a variety of indoor and outdoor areas, MEDITERRANEO impresses not only with its design but also its sustainability. The carpet consists of recycled material and can be recovered over and over again after use. "For our architecture and interior projects, we often need a

timeless floor covering that we can extend from the inside to the outside to bring nature into the home. We consciously waited for the right preconditions for us to develop a waste-free and entirely recyclable carpet collection that can also be used outdoors," Matteo Thun explains.

## New formats and new design options

Following the tremendously positive feedback from the market, the popular collection has been further developed and is now offered in additional standard sizes. The new larger production width of three meters opens the door to new standard formats, and makes it possible to design larger-scale surfaces with MEDITERRANEO that are even more versatile. Now there are twice as many standard formats available, with three round carpets from 1.50 to 3 meters in diameter, and five rectangular formats between 1.5x2 and 3x4 m – all of which can be shipped within two weeks. There is also much greater flexibility for specific custom fabrications and special sizes.

If you would like to experience the effect of various formats, edgings and colors in different atmospheres, starting immediately, you can even do this online: The configurator tool is also available for MEDITERRANEO so you can visualize your design concepts. Experience it yourself at [www.object-carpet.com/konfigurator](http://www.object-carpet.com/konfigurator).



Mediterraneo RODI, color: sabbia



Mediterraneo RODI, color: talco





Ambiance configurator, Mediterraneo Capri, color: talco

Photo: OBJECT CARPET



Ambiance configurator, Mediterraneo Rodi, color: vulcano

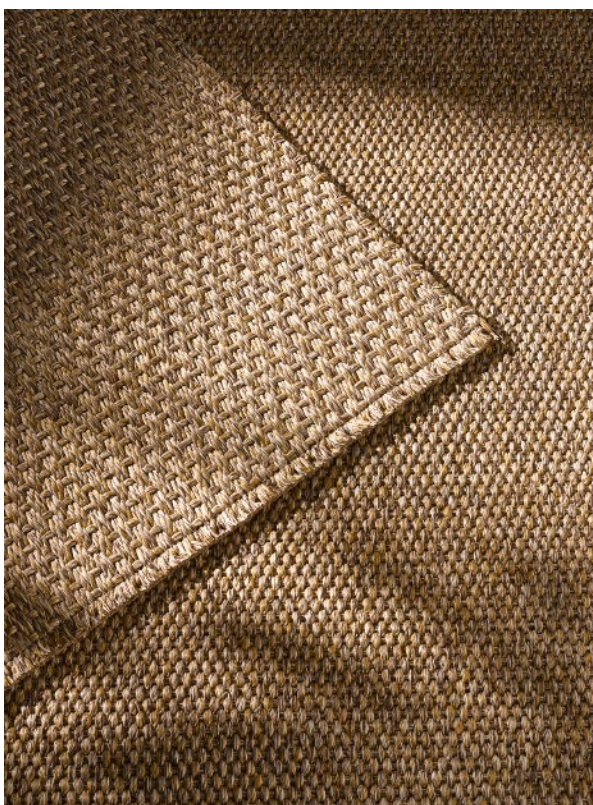
Photo: OBJECT CARPET



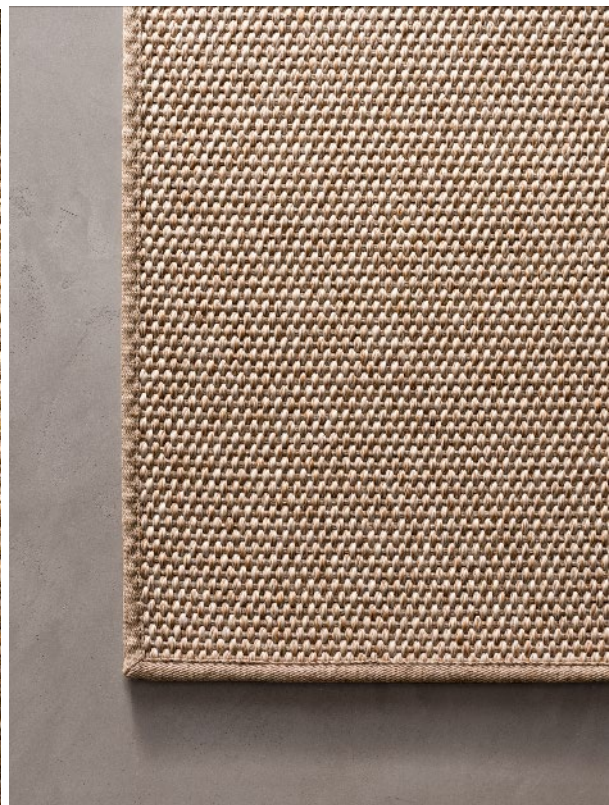


Ambiance configurator, Mediterraneo Milo, sabbia, textile border

Photo: OBJECT CARPET



Mediterraneo natural border



Mediterraneo textile border





FORUM FOR GREAT IDEAS, Design Amy

Photo: OBJECT CARPET

## About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. **OBJECT CARPET** products are also recommended by the TÜV (German Technical Inspection Association) for allergy sufferers and are proven to reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas."

The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for **OBJECT CARPET**: for example, together with UNStudio, **OBJECT CARPET** is committed in the "Future Perfect" project to breathe new life into old carpets and thus create unique designs. **OBJECT CARPET** is making a real change in the industry with the first completely circular commercial property carpet, NEOO. After eight years of development work with NIAGA®, **OBJECT CARPET** presents the mono-material Carpet NEOO, which takes the circular cycle to a new level.

Numerous design and business awards, such as the widely respected Good Design and red dot Awards, have demonstrated **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

**Contact:**

Yvonne Schumacher  
Yvonne.Schumacher@object-carpet.com  
Tel.: +49 711 3402 191

**Contact for editorial offices:**

GeSK | Ziegelstr. 29 | 10117 Berlin  
Tel.: +49 (0) 30/217 50 460  
Fax: +49 (0) 30/217 50 461  
E-Mail: pr@gesk.berlin  
www.gesk.berlin