

## Luxury and nature in harmony: OBJECT CARPET's MEDITERRANEO - designed by Matteo Thun and Antonio Rodriguez - in Azimut's New Seadeck Series



Photo: Azimut Yachts – Seadeck 7

*Yacht life, punctuated by the wind and waves of the big blue sea, is the ultimate expression of freedom and an exclusive experience of luxury and nature. But the tides are shifting, and a more mindful use of natural resources is becoming as crucial as the ever exacting design specifications. That interplay between the living world and design has deep roots in Matteo Thun's and Antonio Rodriguez's creative philosophy. With the **MEDITERRANEO** indoor and outdoor collection, the team of designers collaborated with premium manufacturer **OBJECT CARPET** to develop a carpet innovation that is recyclable multiple times over, made of repurposed raw materials, and a sensation for the senses—an elegant showcase of how design can achieve harmony between textile flooring and the environment. **MEDITERRANEO** features in the living and cabins' area of the new Seadeck Series by yacht manufacturer Azimut, acting as a bridge in a space full of movement.*

### Matteo Thun and Azimut collaborate on a mindful return to nature

"A boat should be timeless in both a functional and aesthetic sense," explains Matteo Thun, whose collaboration with Azimut is consciously centered on clearly defined, shared values: a redefinition of luxury founded on well-being, a minimalist design language that opens up the core of the space, and the use of natural or recycled materials to ensure a conscious utilization of the earth's resources. They set out to achieve an interior made of recycled materials, giving shape to Azimut's vision for their low-emissions Seadeck yachts to facilitate a mindful return to

nature. Azimut Seadeck Series embodies a holistic approach that utilizes sustainable, natural, and recycled materials to significantly reduce the vessel's carbon, water, and waste footprint. For instance, the conventional teak in the exterior space has been replaced by regenerative cork, producing a laid-back, organic look and feel. And as intended by planner Alberto Mancini, the new Fun Island appears to flirt with the boundaries between indoors and outdoors.

## **A harmonious blend of design and functionality: MEDITERRANEO connects the indoors and the outdoors**

The choice of tactile, natural, and recycled materials that can withstand the elements at sea reflects a strong commitment to both sustainability and functionality. This is further supported by the use of the recyclable **MEDITERRANEO** indoor and outdoor carpet. The MILO carpet style in the color Talco harmoniously connects the individual areas. With its authentic look and feel and touchable softness, the carpet captures the inimitable Mediterranean nonchalance and design qualities that define Matteo Thun's and Antonio Rodriguez's work. **MEDITERRANEO**'s resilient qualities – extremely robust, easy to clean, quick-drying, and UV-resistant – enable it to endure various weather conditions while retaining its allure. "The choice of materials, environmental concerns, and innovation have taken the lead in carpet design. Natural and recyclable materials are now non-negotiable," says Matteo Thun. The zero-waste and recyclable collection opens up a new world of design possibilities.

### **OBJECT CARPET's sustainable solutions:**

**OBJECT CARPET**'s tireless commitment to developing sustainable solutions has been a long-standing part of its green philosophy. With innovations like **MEDITERRANEO**, the mono-material carpet **NEOO**, and the growing **DUO** range, it offers an already plentiful range of options for aesthetically stunning, circular floor design that cuts down on waste and is free of harmful substances. This makes the company the ideal partner for planners focusing on ecologically sustainable floor design.

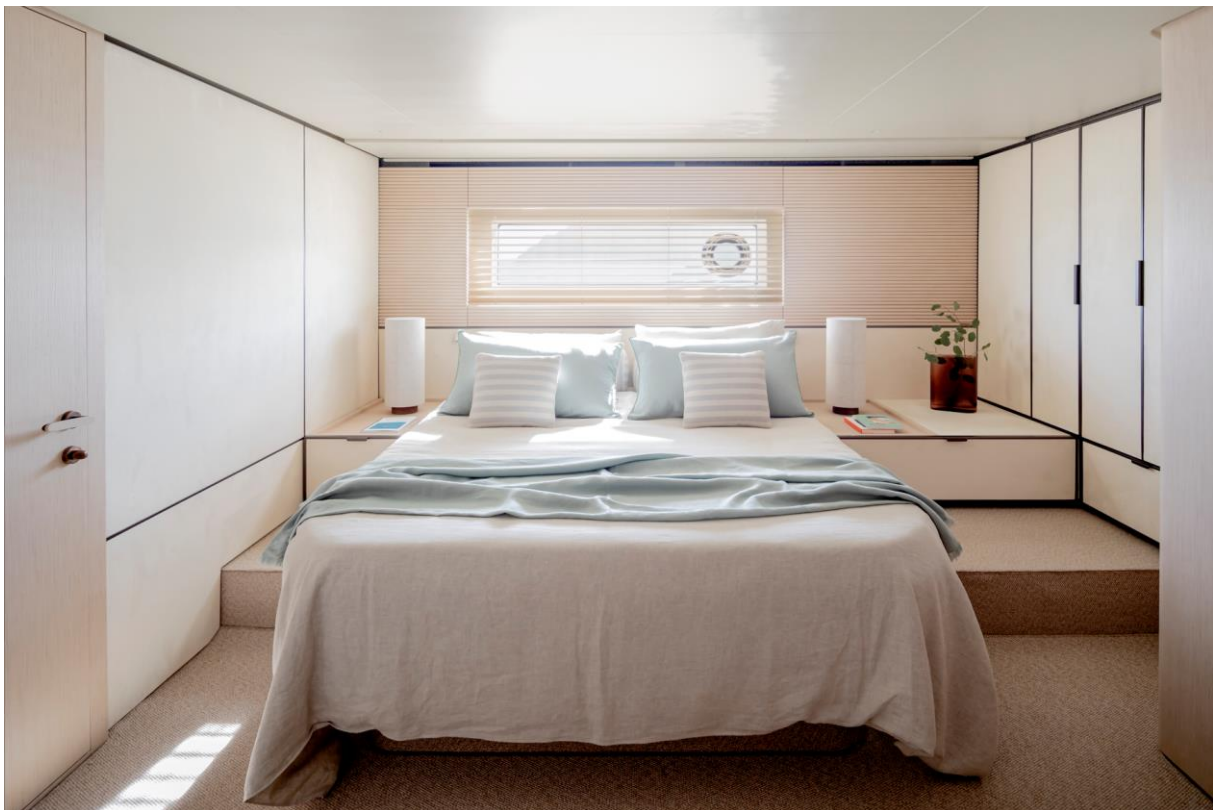
#### **Project data:**

Owner: Azimut  
Naval Design: Alberto Mancini  
Interior design: Matteo Thun & Antonio Rodriguez  
Photographs: Azimut

**OBJECT CARPET:** Frank Zimmermann, Export  
Carpets: **MEDITERRANEO MILO TALCO** designed by Matteo Thun & Antonio Rodriguez



Photographs: Azimut Yachts – Seadeck 7



Photographs: Azimut Yachts – Seadeck 6





Photo: Azimut Yachts – Seadeck 6



Photo: Azimut Yachts – Seadeck 6



Photo: Azimut Yachts – Seadeck 6



Photographs: Azimut Yachts – Seadeck 6



Photo: Azimut Yachts – Seadeck 6

OBJECT CARPET GmbH  
Marie-Curie-Strasse 3  
D-73770 Denkendorf

Tel +49 (0) 711 / 34 02-0  
Fax +49 (0) 711 / 34 02-155  
info@object-carpet.com

Kreissparkasse Esslingen-Nürtingen  
IBAN DE26 6115 0020 0100 9629 90  
BIC ESSLDE66XXX

Managing Directors: Daniel Butz, Lars Engelke,  
Marc Kaminski  
District Court of Stuttgart, Comm. Reg. No. 21347  
VAT-No. DE194495557





Photographs: OBJECT CARPET

## About OBJECT CARPET

Since 1972, **OBJECT CARPET** has stood for quality, design and innovation in the commercial property sector. A sense of aesthetics and color, in combination with advanced production techniques, results in elegant and unusual designs in the form of rugs, carpet tiles and custom-cut carpets (RUGX). With over 1,000 styles and colors as well as individually-customized products, the **OBJECT CARPET** collection offers a unique diversity for modern interior design, manufactured from high-quality raw materials. All **OBJECT CARPET** styles are also free from harmful emissions and are bitumen-free, latex-free, and PVC-free. They bear the German Federal Environmental Agency's Blue Angel ecolabel. **OBJECT CARPET** products are also recommended by the TÜV (German Technical Inspection Association) for allergy sufferers and are proven to reduce dust content and particulate matter. Partners and customers around the world, such as Porsche, Daimler, Google and Adidas appreciate this, as do initiatives like "Healthy Seas."

The utilization of recycled materials in production as well as a second life cycle for carpets after their use is now a matter of course for **OBJECT CARPET**: for example, together with UNStudio, **OBJECT CARPET** is committed in the "Future Perfect" project to breathe new life into old carpets and thus create unique designs. **OBJECT CARPET** is making a real change in the industry with the first completely circular commercial property carpet, NEOO. After eight years of development work with NIAGA®, **OBJECT CARPET** presents the mono-material Carpet NEOO, which takes the circular cycle to a new level.

Numerous design and business awards, such as the widely respected Good Design and red dot Awards, have demonstrated **OBJECT CARPET**'s outstanding design competence and corporate achievements. For example, **OBJECT CARPET** was chosen as one of the "top 50 German luxury brands" by Ernst & Young and voted one of the "brands of the century" by Langenscheidt.

With innovative production techniques and sustainable manufacturing methods, **OBJECT CARPET** is a pioneering enterprise that enables design visions to become reality. Experience **OBJECT CARPET**'s world of color and materials in any one of the company's showrooms in Germany, Austria, and Switzerland.

**Contact:**

Yvonne Schumacher  
Yvonne.Schumacher@object-carpet.com  
Tel.: +49 711 3402 191

**Contact for editorial offices:**

GeSK | Ziegelstr. 29 | 10117 Berlin  
Tel.: +49 (0) 30/217 50 460  
Fax: +49 (0) 30/217 50 461  
E-Mail: pr@gesk.berlin  
www.gesk.berlin